

Data protection statement

The CLUB of FLORENCE welcomes your visit to our website and your interest in our club. We take the protection of your personal data seriously and would like you to feel safe and secure while visiting our Internet pages.

Collection and processing of personal data

As a general rule, you can visit the CLUB of FLORENCE pages with no need for us to have personal data from you. We pick up only the name of your Internet service provider, the websites you visit us from and the ones you visit from us. This information is evaluated for statistical purposes; the individual user, however, remains anonymous.

Personal data are collected only where you provide us with them, say in connection with a question asking for contact, or exercise of a membership right. In such cases the information is sent encrypted, so as to prevent misuse of the data by outsiders.

In some areas in the Website the CLUB of FLORENCE may use “cookies”, to enable us to suit our services to you more individually.

Cookies are signals a Web server can send your computer, to identify it for the duration of the visit. You can set your browser to inform you when cookies have been sent. That will make use of cookies transparent to you.

Use and passing on of personal data, and restriction as to purpose

All personal data accruing in connection with CLUB of FLORENCE direct Internet services will, in accordance with the general provisions to protect personal data in force from time to time, be collected, processed and utilized solely for the purpose of safeguarding the interests of both parties and justified business interests of our own connected with providing advice and care to our users and members and designing our products to correspond with demand.

Right to information and public record of procedures

On request we shall, in accordance with the law in force, tell you whether and if so which personal data on you are stored with us.

Security

The CLUB of FLORENCE employs technical and organizational security measures to protect your data made available to the CLUB of FLORENCE against accidental or intentional manipulation, loss, destruction or access by persons unentitled. Our security measures will be constantly updated in line with technological advances.